U-ACT

UNITED AGAINST CHILD TRAFFICKING

PREVENT | EDUCATE | RESTORE

DIGITAL SAFETY & EXPLOITATION DEFENSE

Sponsor *Prevention* for a Safer Tomorrow

A video series with prevention curriculum for schools and organizations

THE URGENCY

One click is all it *takes.*

Predators find children on phones, in games, and across social media. The best defense is a child who spots the lure first.

$150 Billion

The global human trafficking economy

Fastest

Growing crime in the world: online child exploitation (Justice Department)

#1

America is the largest buyer in the world

Most prosecutions now involve online recruitment and CSAM (child sexual abuse material). With AI, approaches to children are multiplying daily.

THE SOLUTION

Don't Take the Bait!™ *Classroom Defense*

A video series with prevention curriculum for schools, businesses, and organizations.

01

Video Series

Shows students how predators operate and how to spot the lure.

02

Prevention Curriculum

Age-appropriate, evidence-backed classroom modules.

03

Peer-to-Peer Defense

Interactive strategies students use to protect one another.

04

Educator Readiness

Equips staff to identify risk signals early.

Created by Lynne Barletta, U-ACT Founder and CEO, 2024 Florida Attorney General Community Advocate of the Year.

DONOR INVESTMENT OPPORTUNITIES

Sponsorship Levels & *Recognition*

Protect students. Gain high-visibility recognition. Every gift is tax-deductible.

PREMIER PARTNERSHIP

Title Sponsor

$20,000 AND ABOVE

Large donors receive customized recognition

- **Solo social posts:** 3 Instagram, 3 Facebook, 2 X
- Website headline, logo, and business link
- Scrolling headline credit at every viewing
- Event announcements and signage
- Custom video ads by VSOA producers
- Video ads across all platforms
- Live awareness training for your company
- Artwork created by a child survivor in recovery

EXECUTIVE TIER

Diamond Sponsor

$10,000 AND ABOVE

Large donors receive customized recognition

- **Solo social posts:** 2 Instagram, 2 Facebook, 2 YouTube
- Website headline, logo, and business link
- Scrolling headline credit at every viewing
- Event announcements and signage
- Custom video ads by VSOA producers
- Live awareness training for your company

LEADERSHIP

Platinum Sponsor

$5,000

- 3 solo Facebook posts
- Website recognition and business link
- Event announcements and signage
- Scrolling headline credit
- Video trailer on social media

CHAMPION

Silver Sponsor

$1,500

- 2 Facebook posts
- Website recognition and business link
- Scrolling credit at every viewing
- Multi-sponsor video trailer

COMMUNITY

Public School Hero

$1,000

- 1 Facebook post
- Website recognition
- Scrolling credit at every viewing

U-ACT is a 501(c)(3) nonprofit organization. All contributions are tax-deductible to the fullest extent permitted by law.

JOIN THE MOVEMENT

Sponsorship *Agreement*

Thank you for standing with us. Your sponsorship puts protection into the hands of a child who may one day need it most.

Lynne Barletta

FOUNDER & CEO, U-ACT

1 SPONSORSHIP LEVEL & CONTRIBUTION

- ☐ **Title Sponsor** $20,000+
- ☐ **Diamond Sponsor** $10,000+
- ☐ **Platinum Sponsor** $5,000
- ☐ **Silver Sponsor** $1,500
- ☐ **Public School Hero** $1,000
- ☐ **Other** $_____

CONTRIBUTION AMOUNT _____ DATE _____

2 CONTACT & ORGANIZATION INFORMATION

NAME _____ CELL PHONE _____

EMAIL _____ COMPANY NAME _____

COMPANY CONTACT _____ PHONE _____

3 AUTHORIZATION

SIGNATURE _____ DATE _____

HOW TO SUBMIT

Complete this form and email it with your logo, photos, and company or individual information to **info@u-act.org**

VISIT US

U-ACT.org
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